

## Program – Monday 22<sup>nd</sup> – The Global Impact

### **Atomic Blast!**

**With the development of modern technologies it is possible to achieve great global impact and scare a lot of people.**

**But the real deal about Global Impacts is whether our generation will produce positive or negative Global Impact.**

1. Open (Beyond Victory – Part 1 )
2. Alex's talk about "Global Impact" beginning with the "Além da Vitória" DVD
  - a. **The Impacting Power of sports**
  - b. Power of mobilization
    - i. Tragedy
    - ii. War
    - iii. Major sports events (World Cup)
  - c. Power of barrier breaking
    - i. Social
    - ii. Racial
    - iii. Economic
    - iv. Religious/doctrines
  - d. Power of influence
    - i. Individual
    - ii. Collective
    - iii. Geographic (local, regional, national and globally)
    - iv. Political ie. Italy's Prime ministry, Silvio Berlusconi, blames Kaka for losing his re-election.

- v. Economy – Europeans investing in buying properties in the W Cup Brazilian host cities
  
- e. Power of communication
  - i. 2002 World Cup had 196 entrant countries
  - ii. 32 qualified participant countries
  - iii. 4 million tickets sold, 2.8 billion TV spectators reached via satellite

**But the power of sports in itself is void, it can't change man from inside out or alter his eternal destiny. Neither community, nor the World.**

**More than changed or destroyed , this World desperately needs to be conquered.**

**Only the gospel, word of God, is able to conquer the world.**

**The power of communication and influence is the best venue to convey the Good News to the hearts of billions of lost people.**

**If we could join the message and the media of sports we would end up with**

The power of world outreach (Proclamation)

iv. Message and Media

v. The right words

vi. The right language

a. Power of community transformation

- b. Power of uniting people in the same purpose (Nationwide or Christian motives)

**We got the thing the world needs most**

**But we must do our part**

- c. **It's your turn!**
- d. **You can do it !**
- e. **But you can't do it alone (Psalm 2:8).**
- f. **How to do it?**
- g. **If you don't talk, the rocks will cry out**